



INSPIRE YOUNG LEADERS SUMMIT

IYLS 2018

AFE BABALOLA UNIVERSITY (ABUAD)

February 2018



1. The Summit

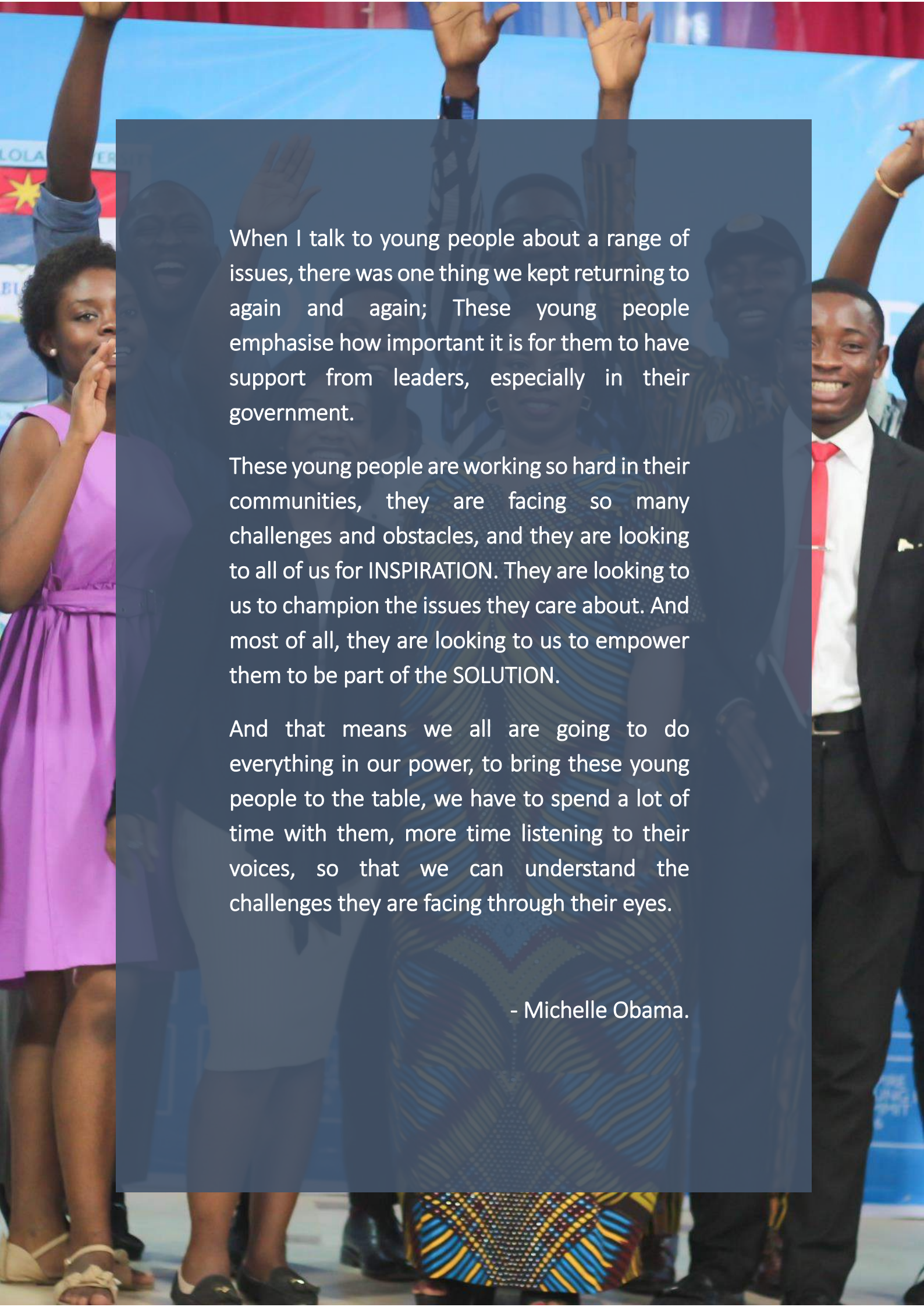
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When I talk to young people about a range of issues, there was one thing we kept returning to again and again; These young people emphasise how important it is for them to have support from leaders, especially in their government.

These young people are working so hard in their communities, they are facing so many challenges and obstacles, and they are looking to all of us for INSPIRATION. They are looking to us to champion the issues they care about. And most of all, they are looking to us to empower them to be part of the SOLUTION.

And that means we all are going to do everything in our power, to bring these young people to the table, we have to spend a lot of time with them, more time listening to their voices, so that we can understand the challenges they are facing through their eyes.

- Michelle Obama.

INSPIRE YOUNG LEADERS SUMMIT IN ONE YEAR (IYLS '16)

The first Inspire Young Leaders Summit was organised in 2016. The event was a huge source of inspiration for many of the delegates in attendance, with many more still giving feedback on the impact of the summit.

Focusing only on Nigeria as a pilot program, it was an inclusive national event, as we achieved having delegates across each state in Nigeria.

IYLS 2016 Inspired several young people to care about vital but neglected things in our everyday life, and care deeply enough to act, and thereby cause positive and authentic change.

5,000+

People were positively impacted by IYLS 2016, either directly or through the activities of ambassadors.

1500+

IYLS
Ambassadors
Only in the first
year

7+



Times, No 1
trended Topic
on twitter [Nigeria]

1.0+



Million
people
reached on
social media
Platforms

10



Higher
Institutions in
Nigeria

Broadcast

3

National News
represented

6

Delegate
Partners
and
Support

20+

Independent
Bloggers

A photograph of Aare Afe Babalola, a Nigerian businessman and philanthropist, speaking at a summit. He is wearing a green traditional cap and a green traditional tunic. He is gesturing with his right hand while speaking. The background is a blue banner with the text "FOR EAF OF PR" and several circular logos. A dark semi-transparent rectangle is overlaid on the image, containing the text "1. The Summit" and a quote.

1.

The Summit

Improving Education is a social issue that affects the potential competitiveness of any economy

- Aare Afe Babalola

INTRODUCTION

The role of leaders in the success of any system cannot be overemphasized. In a world that is constantly growing and diversifying, it is even more critical to have leaders that are vast, enlightened and well adapted to the changes happening around us. It is therefore necessary for us to secure our future by grooming the leaders of the future from the generation that is spearheading the evolution of our world; the youths.

The Inspire Young Leaders Summit (IYLS) is an initiative that aims at building future leaders from the youths in our society. We are driven by a passion to develop leaders in as many youths as possible, because we recognize that leadership is not a function of position but of service.

We believe that by creating a network of youths with leadership mindsets we can drive solutions to the problems that continue to riddle our societies.

WHO IS INVOLVED

IYLS core focus is to build the next generation of leaders from the youths, but as the old African saying goes, 'it takes a village to raise a child'. To be able to create significant results we recognize that it will take a network of groups and individuals in the following roles:

- **Delegates**

These are the youths who attend the summit and comprises of every young and eligible person in Africa. Delegates are the primary beneficiaries of the summit as they are the young leaders being groomed. Youths are inherently full of creativity and ideas that could be the answers needed to move our world forward.

IYLS provides the delegates with the opportunity to learn, connect and be inspired as we expose them to more experienced leaders in our society, and more importantly, to channel their ideas to solving everyday problems.

- **Influencers**

These are global leaders who are actively shaping the world in their own niches, with deliberate focus on building sustainable solutions which involves the genuine inclusion of the youthful generation.

All IYLS Influencers are individuals who understand and share the youth's concerns about the future, they are constantly in the habit of championing these concerns.

The Influencers are key in making IYLS possible as they share wisdom, stir hope, inspire solution driven actions, and in the process, co-create a new world with the network they build with the young people.

- **Counsellors**

Just like Influencers, counsellors are top leaders from diverse fields, directly sharing their wisdom with the delegates. Counsellors spend time not just to inspire, but also to listen to the minds of the youths; their concerns, the things that mean so much to them, and from their wealth of wisdom, give counsels that will keep them in the right frame of mind, on the right track and in the right light.



- **Special Guest;**

These are representatives from partnering organisations, Universities and groups or individuals who believe in the purpose of IYLS and are willing to be part of the driving force for a better and more sustainable future.

WHAT TO EXPECT

IYLS being an initiative by the young and for the young, is focused on delivering discussions, training and programs that are on-target and relevant. We collectively highlight the major topics of discussion making them generally inclusive and immediately impactful to everyone. The topics covered by the summit are hopeful, encourage forward thinking and are solution centred.

Keynote Sessions

These are sessions covered by influencers, where they help shape the mindset of the youths to be those of young leaders. Besides enlightening the delegates, these sessions allow for Q&A with the influencers.

Syndicate Sessions;

During IYLS, delegates will participate in lectures pack training programs that are centred on leadership, values and social responsibilities.

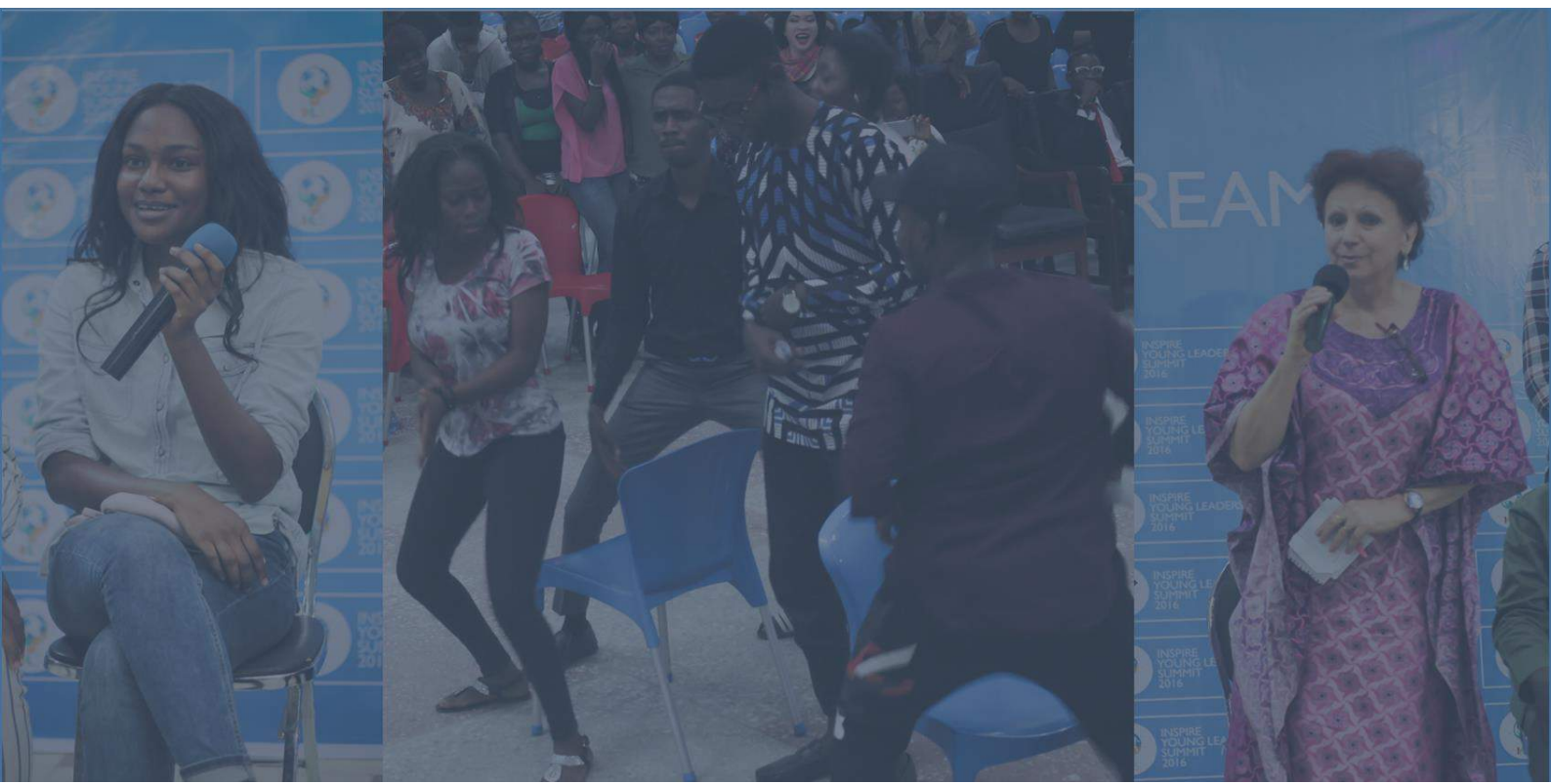
Plenary Discussions;

Panel discussions are sessions where certain key topics of interest are discussed in-depth. It consists of a panel of about five (5) congress members. These could be;

- Sessions with Counsellors
- Sessions with Delegates.

Variety Sessions;

These are usually the most fun centred sessions of the summit. It is educative and at the same time involves activities that bring out the youthful and vibrant energy in everyone, delegates, influencers and counsellors alike.



IYLS 2018

IYLS is about more than just bringing youths together and speaking to them, but also about how their individual impacts create ripple effects of change across our world. As a growing platform, it creates opportunity for the voices of the youth to be heard loud and clear.

Since the successful execution of the summit last year there has been increasing interest of youths outside Nigeria to be part of this year's summit.

This year we are going to;

Admit

3500+

Delegates

**Open IYLS to
the Youths
across Africa**

**Have Influencers
and Counsellors
beyond Nigeria**

**Open IYLS to
global Brands,
Companies,
NGOs and even
the Government
for partnership**

**Drive more
impactful Social
Campaigns**

**Increase our Media
support and Social
Media
representation and
reach**

A man in a dark suit, light blue shirt, and dark cap is speaking on a stage. He is wearing a headset microphone and gesturing with his hands. The background is a blue wall with a repeating pattern of logos and the word 'LEADERS'. The floor is light-colored with a grid pattern. A red carpet is visible on the right side.

2. The Potentials

**We cannot always build
the future for our youth,
but we can build our
youth for the future.**

- Franklin D. Roosevelt

WHY ATTEND IYLS?

POWERFUL GLOBAL NETWORK

It is one of IYLS major commitments to connect all the fragments of networks that the youths might already have as young people in their various localities, and then collectively think about how we can use the energy of these networks to drive enormous and sustainable change.

IYLS believes that the ripple effect of the collective efforts of inspired young people is required now more than ever before, as a force of positive change in our world.

It is our goal to inspire the youths to stir-up the energy in them and join us to co-influence, co-create and co-impact the world.

TALENT DISCOVERY PLATFORM

INSPIRE believes in the Power of Potential— the knowledge that every young person has the inherent power to live their dreams, make an impact, and change the world with their skills and talent.

The Summit, based on this believe, is focused on bringing young people into the right light and frame of mind, to see what the real problems in the world are, and how they can use their gifts, talents, skills and knowledge to fearlessly combat these problems.



Regardless of all the challenges in the world, all the news and all the figures that threaten our existence, the young minds still retain that capacity to be creative, innovative, energetic and easy to inspire.

- IYLS 2016



SUPPORT PLATFORM

IYLS doesn't just create a powerful network for young people to connect and do big things, but even more, endeavours to maintain her mentorship touch and impact beyond the summit.

Delegates are open to the amazing opportunity of building lasting connection with influencers and mentors who are willing to reach out and guide them through.

IYLS remains a platform that is open to give support to delegates, ambassadors and youths in general looking to make positive change in our world.

LEADERSHIP TRAINING

As developing leaders, IYLS has a keen commitment to invest the values of true leadership, including its core of service, charity and influence in every delegate.

As young leaders, we have to be well equipped with the right values to earn a position on the round table, and for our voices to be heard.

"IYLS has created a powerful platform that primarily develops your core potentials, helping you find a lasting connection with a problem. As long as you are young, or more importantly feel young on the inside, this is a network you should join to rekindle your bond with your intrinsic purpose."

- Prof I.E Owolabi

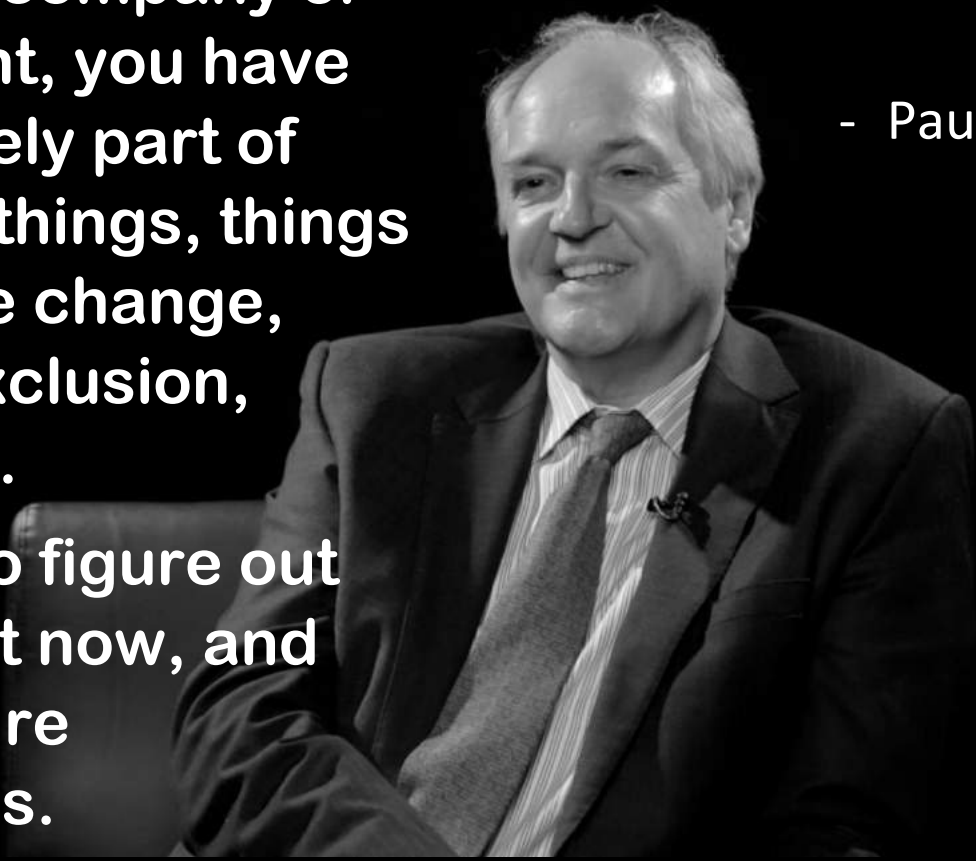
Why Partner with IYLS

The problems we have to solve... requires more than trying.

In fact, social responsibility is simply not good enough anymore, I believe personally that it is a thing of the past.

If you really want to participate as an individual, company or government, you have to be actively part of improving things, things like climate change, poverty, exclusion, equal right.

You have to figure out how to do it now, and for the future generations.



- Paul Polman

DOING WELL BY DOING GOOD

There are several challenges that people in our societies face, some of these could be common to all while others are specific to individuals. Regardless of which, we respond better as human beings to whatever creates solutions to the problems we face.

This also applies to the interaction of people to brands, organizations and groups who apply themselves to problems that are common to them. It is a fact that brands that actively stand to support one or more of these social and environmental problems have a better stand in business compared to close competitors who don't because of their purpose that makes life a better place for everyone.

INCREASE YOUR EMPLOYEES PASSION AND ENGAGEMENT

IYLS is designed to Influence delegates to take more deliberate innovative actions that improve performance and have direct positive impacts on their immediate surroundings, whether at work, home or anywhere else.

The trainings and lectures cover every aspect of leadership including teamwork, character, intrapreneurship and entrepreneurship. It is infused with thought provoking discussions to challenge them to apply themselves more in whatever their positions.

EARN THE FUTURE

Brands that grow consistently are those that are in the business of connecting to the younger generation because they are either the largest consumer audience now, or will be in the nearest future.

The best way to build this connecting relationship is by investing in their interests, supporting their efforts to change the world, and empowering them to be the best they can be.

IYLS is a platform that brings together young minds from a wide geographic cover and builds the next generation of leaders. It therefore creates an opportunity for our partner organizations to be able to reach and build lifetime relationships with these youths.

**Young Leaders between
15 and 30, are**

37%

Of the Active Population.



SHOWCASE YOUR TENET

The shared experiences and stories from this summit will be used to promote the company's visibility to our youthful followers in our network and through the various media and social media outlets covering the event. The energy of the Inspire Young Leaders delegates will also be used to initiate and propagate a purposeful social media campaign by your company.

EXPLORE CREATIVITY

IYLS will create the opportunity for interested brands to outsource information from the wealth of delegates, on how they can improve their product and services.

From experience, the best innovations are inclusive of users in co-creating the products, or describing the delivery of service.



79%
OF MILLENNIALS

**SAY THEY CONSIDER A COMPANY'S
ENVIRONMENTAL AND SOCIAL
COMMITMENTS WHEN DECIDING
WHERE TO WORK**

SOURCE: UNILEVER

PROJECTED IMPACTS

Build a **POWERFUL NETWORK** of Young and Vibrant leaders across Africa.

Increased **INCLUSION RATIO** of young leader in the **CONTINENTAL ECONOMY** Through **ENTREPRENEURSHIP**

INCREASED DISCOVERY OF INSPIRING AND INNOVATIVE IDEAS.

Increase **SOCIAL RESPONSIVENESS** of young leaders across Africa by

50% by 2025.

Increased **GLOBAL INVOLVEMENT** of African young leaders in providing inspiring solutions to the **UN SUSTAINABLE DEVELOPMENT GOALS**



3.

Opportunities

THE UNENDING OPPORTUNITIES
OF IYLS **BEGINS WITH YOU**, BY
JOINING THE DELEGATION, OR
BY SPONSORING DELEGATES

SOCIAL OPPORTUNITIES

IYLS' Training Program is developed to ignite;

- **IMPROVED PERSONAL EFFICIENCY**, developing delegates to optimise and maximise their full potentials, which will as a result Improve their
- **PRODUCTIVITY AND CREATIVITY**. Redefine what
- **TRUE EXCELLENCE AND TRUE SUCCESS** means. Also, developing social values such as;
- **PATRIOTISM, UNITY AND DIGNITY** for the development of Africa. It also involves breaking through pessimism and negative cultures, and inspire
- **EXCELLENT TRANSFORMATIONAL LEADERSHIP** continentally, and furthermore, build their inherent competence and global competitiveness to delivering
- **BRILLIANT SUSTAINABLE ENTREPRENEURIAL SOLUTIONS**. Then at the end, become inspiring and
- **AUTHENTIC ROLE MODELS** to the younger generation.

PARTNERSHIP OPPORTUNITY

IYLS creates partnership opportunities in several ways;

- Sending talented young employees and interns
- Support the IYLS scholarship for aspiring summit delegates
- Set up a private scholarship program for interested delegates, or include the opportunity to attend IYLS as a benefit for already existing competition, scholarship and contests organised by your organisation
- Sponsoring delegates as a gesture of charity and contribution to the young leaders' community

OPPORTUNITIES BEYOND PARTNERSHIP

- **EXHIBITION AT NO COST** – IYLS offers the unique privilege for partners to showcase products, services, innovations and values *(Although IYLS will only provide Space, Partners will provide Stands themselves. And the limited space is based on First contact)*.
- **HOSTING VARIETY SESSIONS** – Brands can fully host a variety session, flagging their brands and values.
- **SPONSORING SUMMIT EVENTS** – Events and activities such as Opening ceremony, Dinners, Publicity, transportation.
- **SOUVENIR SUPPORT** – IYLS freely gives partners the opportunity to share branded items with delegates.
- **PUBLICATIONS** – Partners also give the opportunity to make various publication, showing their support for IYLS



For more information, Kindly reach us through any of these media

KM 8.5 Afe Babalola Way,
Afe Babalola University Ado-Ekiti

+234(0) 708 808 6506

+234(0) 802 794 3491

www.iylsummit.com

info@iylsummit.com

Delegates@iylsummit.com

[Instagram.com/iylsummit](https://www.instagram.com/iylsummit)

[Facebook.com/iylsummit](https://www.facebook.com/iylsummit)

[Twitter.com/teaminspireNG](https://twitter.com/teaminspireNG)

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